

Press Release



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FOR IMMEDIATE RELEASE

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CABALLEROS announces season opener, *We Will Survive!* to kick off Palm Springs Pride Weekend.

CABALLEROS, The Gay Men's Chorus of Palm Springs is staging their opening concert at The Palm Springs Convention Center on Friday evening, November 2nd at 7:30 PM. This exciting production will feature Caballeros and their small ensemble, Los Amigos, singing the fantastic popular music and gay anthems that marked the growth and success of the gay liberation movement from the 1960's to the present.

Special Guest, Tommi Rose, will emcee the show and help celebrate the key events beginning with the Stonewall riot in 1969 through to the recent legislative success in Massachusetts. Additional guests will include our own legendary Desert Queens who were recently featured in an Out Magazine article for their early roles in living and defending the gay lifestyle that we take for granted today. Add a large video screen to highlight the key events, throw in a group of gorgeous guest dancers to demonstrate the "in" dances of the period, and you have the makings of a fantastic concert event.

The chorus is excited to be back in the heart of Palm Springs and joining in the PRIDE celebration. Artistic Director Alan Scott says: "The Convention Center presents us with a unique opportunity to create a custom setting for our performance. A multi-level stage, giant video screen, and a custom seating arrangement with excellent sight lines from all locations, allows us to present a fun-filled evening of exciting music sure to generate great memories for each of us"

Concert tickets are \$50 for Orchestra and \$25 for Rear Orchestra. The seating chart can be viewed and tickets may be purchased online at www.pscaballeros.org. Purchases may also be made by telephone at 760-322-3112. The Caballeros staff will assist you in securing the best seats available in your preferred location. Group Ticket Sales are also available for groups of 15 or more with a 15% discount. Please call 760-322-3112 for details. Tickets, as available, may also be purchased at The Convention Center two hours prior to the show on November 2.

Immediately following the concert, Wang's In The Desert is hosting an After-Concert Party & Benefit, "*And The Beat Goes On*". Wang's is located at 434 South Indian Canyon, Palm Springs, where you will enjoy complimentary hors d'oeuvres and a hosted "martini bar" provided by Season Sponsor Stolichnaya. Admission bracelets may be purchased when you buy your concert ticket. They may also be purchased at the concert during intermission and at the entrance to Wang's. Admission is \$10 with your concert ticket stub or \$25 General Admission at Wang's. Caballeros invites you to join in the continuing fun as the PRIDE Weekend unfolds.

Caballeros is delighted to present what promises to be an exciting evening of music, dance, and entertainment on the eve of PRIDE Weekend.